

PRAYUSH JAIN

Senior Software Developer, CleverTap

An en-route professional with extensive experience of working with premature to established startups, and having extensive knowledge in Software Development with dynamic ability to adapt tech stacks.

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EXPERIENCE

Senior Software Developer

CleverTap Pvt Ltd

Jan 2024 – Present

Mumbai, India

- Working on **Message Archiver**, enhancing data storage and retrieval processes.
- Worked on the Data Governance Feature to support **masking and encrypting Personally Identifiable Information (PII)** for robust data security.
- Migrating the **legacy JSP Pages** to **vNext** in TypeScript.
- Engineered a highly customizable **"Create Your Own Demo Account"** dashboard, allowing new prospects to create personalized demo accounts for any prospect based on the events data. It reduced setup time from days to just 30 minutes.
- Helped the team migrate and upgrade the libraries.

Software Developer

CleverTap Pvt Ltd

July 2022 – Jan 2024

Mumbai, India

- Building and **Leading a multi-vertical Demo Website Project for CleverTap**, which will be used to showcase its functionalities and features to clients. Accessible at **demo.clevertap.com**
- Spearheaded the **infrastructure setup for the demo website, including deployment strategies, server configuration, and cloud services**, collaborating closely with the team to ensure a robust and scalable infrastructure.
- Developed a Demo Store for Demo Accounts**, integrating click tracking capabilities and event triggering, resulting in **daily adoption rates exceeding 800 unique users**, both internal and external.
- Streamlined a complex **codebase through refactoring efforts, introducing data generator scripts to automate processes**, and maintained detailed documentation specifically tailored for demo accounts.

Software Developer Intern

CleverTap Pvt Ltd

Dec 2021 – Jun 2022

Mumbai, India

- Resolved, raised, and addressed multiple bugs identified post the launch of CleverTap UI 2.0

Data Science Intern

HighRadius Corporation

Jan 2021 – Dec 2021

Bhubaneswar, India

Worked in **TMS (Treasury Management System) Department**:

- Enhanced cash flow for vulnerable client accounts**, achieving a 30 percent improvement in accuracy.
- Compared Bank Cash and ERP Cash** to identify changes at specified intervals, enabling deeper transaction-level analysis.
- Conducted **Transaction Analysis** to categorize data into Invoices, Payments, Credit Memos, etc., supporting **cash forecasting algorithms**.
- Generated client-specific forecasts** using formula-based and AI-driven techniques. Designed **custom EDA charts and graphs** for anomaly detection and trend insights.

EDUCATION

KIIT, Bhubaneswar

Bachelors of Technology, (B.Tech.)

2018 - 2022

- CGPA: 9.26 / 10
- IIT JEE Mains 2018: Secured **All India Rank 69033** among 1.5 million candidates.

SKILLS

Java 8 | SpringBoot | JUnit | MongoDB | SQL | AWS | Git
JavaScript | Vue.js | Vuetify | Bootstrap | HTML5 | CSS
DSA | Linux

PROJECTS

AI-Enabled FinTech B2B Sales Order Management Application

- Built an ML model to predict the date of payment and achieved an accuracy of 89.23
- Prepared dashboard using ReactJS and provided the users with 5 functionalities.
- Deployed the project using Java Servlet, JDBC, SQL and provided the user interface

Personal Portfolio Website

- The project focuses on demonstrating my accomplishments and abilities.
- Display of major projects on which I have worked recently in the past 3 years.

PUBLICATIONS

A Data Mining Solution to predict Campus Placement - (GUCON, 2021)

- Authors: Prayush Jain, Sandali Khare, Mahendra K. Gourisaria, and Rabindra N. Shaw

A Duplex Method for Classification of Parkinson's Disease Using Data Reduction Techniques - (ICAD-CML, 2022)

- Authors: Vinayak Singh, Prayush Jain, Mahendra K. Gourisaria, and Ashish Sharma

CERTIFICATIONS

Microsoft Certified: Azure Fundamentals (AZ-900)
11/2021 - Present

POSITION OF RESPONSIBILITY

TP Coordinator, School of Computer Engineering,
KIIT 06/2019 - 06/2022